



SPORTS & ENTERTAINMENT

Stonehage Fleming is one of the world's leading independently owned Family Offices. We help international families manage their wealth and protect their legacy for generations to come. Stonehage Fleming Group is management owned, team focussed and long-term orientated. We have a proud trustee heritage built on pillars of transparency, governance and independence.

Stonehage Fleming Sports & Entertainment ("SFSE") have a wealth of experience in advising global professional athletes who require a range of integrated financial and administrative services in order for them to focus solely on their sporting careers. Needs vary according to the complexity of the sportspersons' circumstances, but all are seeking to build a capital base which will meet the long-term requirements of themselves and their families.

Long-term wealth preservation in the sports industry is a well-known challenge. Our experience has taught us how to help sports stars to avoid the obvious pitfalls, but where appropriate to help them take advantage of the many opportunities which present themselves.

BACKGROUND AND APPROACH

- SFSE team has more than twenty five years of experience in providing bespoke advice and financial administration to high profile sports stars.
- Our central philosophy is to apply the same financial disciplines as one would to a business. Consequently, we place a significant amount of emphasis on strong governance and process in respect of the financial management of our clients, using our considerable experience of others facing similar challenges.
- We work alongside agents, sponsors and existing advisers to allow our athletes to focus fully on their professional careers.
- SFSE provides immediate access to professionals across a broad spectrum of disciplines and infrastructure to deliver a full broad range of Family Office services.
- Clients always have one principal point of contact at a senior level. This makes the relationship with us simple and straightforward, and ensures that the management of all financial aspects are always considered in the context of the clients broader circumstances.
- As every client has specific requirements unique to their particular circumstances and needs; our service offering is entirely bespoke.

REQUIREMENTS OF OUR CLIENTS

Our specialised services have been designed in direct response to the needs of international athletes and their families:

- Financial reporting and governance
- Investment management
- Budgeting and financial planning
- Global tax compliance
- Fiduciary trusts, and company formation
- Business management and support
- Project management
- Lifestyle asset management
- Legal and structuring
- Philanthropy
- Wealth planning

FOR MORE INFORMATION



Stuart Makin

Partner - Head of Sports & Entertainment | stuart.makin@stonehagefleming.com

Stuart is a Partner of the Stonehage Fleming Group and heads up our Sports and Entertainment practice. He has over 15 years' experience in managing the financial and business needs of wealthy global families with a specialisation in sports and media personalities, acting as an adviser to a number of ultra-high net worth families.

He qualified as a Chartered Accountant after obtaining a B.Bus.Sc (Law) degree from the University of Cape Town. After completing his professional training at Deloitte & Touche in South Africa and the USA, Stuart relocated to the UK where he worked in Corporate Finance at Ernst & Young. Stuart joined the Group in 2002 and after spending 5 years in our London office and 5 years in Switzerland, he relocated to Cape Town.



Paul Weldon

Director - Sports & Entertainment | paul.weldon@stonehagefleming.com

Paul is a Director of our Sports and Entertainment Division based in our London office. For over 10 years he has been a trusted adviser to international athletes and assisted them in managing their worldwide affairs and controlling their risk.

Paul joined the Group in 2008 after working for KPMG in Johannesburg and the Cayman Islands. He holds a Bachelor of Accounting (Honours) Degree and qualified as a Chartered Accountant in 2007. He is a member of the South African Institute of Chartered Accountants (SAICA).



Tania van den Berg

Director - Sports & Entertainment | tania.vandenberg@stonehagefleming.com

Tania has spent almost 10 years at Stonehage Fleming in South Africa gaining valuable experience assisting in the management of the financial and business needs of wealthy global families, with a specialisation in sports and media personalities.

Prior to joining Stonehage Fleming, Tania was an Assistant Audit Manager in Assurance at PWC. She holds a Bachelor of Accounting degree with Honours from the University of Stellenbosch and is a qualified CA(SA).



Glynn Chambers

Senior Associate - Sports & Entertainment | glynn.chambers@stonehagefleming.com

Glynn is a Senior Associate within the Sports and Entertainment Division at Stonehage Fleming. He works closely with new and existing sports clients assisting and advising them with their day to day projects.

Glynn joined the Group in April 2013 after working at KPMG Financial Services specialising in the audit of asset management and international insurance. Glynn spent five years working in our Switzerland offices and has recently relocated to our London office. Glynn holds a degree in commerce from Rhodes University, is a qualified Chartered Accountant and has passed the STEP Diploma and STEP Advanced Certificate in UK Tax for International Clients.

For more about Stonehage Fleming please visit www.stonehagefleming.com



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