# SPORTS & ENTERTAINMENT



THE INTERNATIONAL FAMILY OFFICE

Stonehage Fleming is one of the world's leading independently owned Family Offices. We help international families manage their wealth and protect their legacy for generations to come. Stonehage Fleming Group is management owned, team focussed and long-term orientated. We have a proud trustee heritage built on pillars of transparency, governance and independence.

Stonehage Fleming Sports & Entertainment ("SFSE") have a wealth of experience in advising global professional athletes who require a range of integrated financial and administrative services in order for them to focus solely on their sporting careers. Needs vary according to the complexity of the sportspersons' circumstances, but all are seeking to build a capital base which will meet the long-term requirements of themselves and their families.

Long-term wealth preservation in the sports industry is a well-known challenge. Our experience has taught us how to help sports stars to avoid the obvious pitfalls, but where appropriate to help them take advantage of the many opportunities which present themselves.

#### BACKGROUND AND APPROACH

- ➤ SFSE team has more than twenty five years of experience in providing bespoke advice and financial administration to high profile sports stars.
- ▶ Our central philosophy is to apply the same financial disciplines as one would to a business. Consequently, we place a significant amount of emphasis on strong governance and process in respect of the financial management of our clients, using our considerable experience of others facing similar challenges.
- We work alongside agents, sponsors and existing advisers to allow our athletes to focus fully on their professional careers.
- SFSE provides immediate access to professionals across a broad spectrum of disciplines and infrastructure to deliver a full broad range of Family Office services.
- ▶ Clients always have one principal point of contact at a senior level. This makes the relationship with us simple and straightforward, and ensures that the management of all financial aspects are always considered in the context of the clients broader circumstances.
- ➤ As every client has specific requirements unique to their particular circumstances and needs; our service offering is entirely bespoke.

## REQUIREMENTS OF OUR CLIENTS

Our specialised services have been designed in direct response to the needs of international athletes and their families:

- Financial reporting and governance
- Investment management
- Budgeting and financial planning
- ► Global tax compliance
- Fiduciary trusts, and company formation
- Business management and support
- Project management
- ► Lifestyle asset management
- ► Legal and structuring
- Philanthropy
- Wealth planning

## **SPORTS** & ENTERTAINMENT



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### **OUR TEAM**



PAUL WELDON PARTNER -SPORTS & ENTERTAINMENT paul.weldon@stonehagefleming.com

Paul is a Partner in our Sport & Entertainment division, which provides integrated financial advice and administrative support to global

sports stars and entertainers. He also assists global families in managing their worldwide affairs and controlling their risk.

Paul joined the Group in 2008 after working for KPMG in Johannesburg and the Cayman Islands. He holds a Bachelor of Accounting (Honours) degree and qualified as a Chartered Accountant in 2007 and is a member of the South African Institute of Chartered Accountants (SAICA).



STUART MAKIN PARTNER -SPORTS & ENTERTAINMENT stuart.makin@stonehagefleming.com

Stuart is a Partner of the Stonehage Fleming Group and heads up our Sports and Entertainment practice. He has over 15 years' experience in

managing the financial and business needs of wealthy global families with a specialisation in sports and media personalities, acting as an adviser to a number of ultra-high net worth families.

He qualified as a Chartered Accountant after obtaining a B.Bus.Sc (Law) degree from the University of Cape Town. After completing his professional training at Deloitte & Touche in South Africa and the USA, Stuart relocated to the UK where he worked in Corporate Finance at Ernst & Young. Stuart joined the Group in 2002 and after spending 5 years in our London office and 5 years in Switzerland, he relocated to Cape Town.



TANIA VAN DEN BERG DIRECTOR -SPORTS & ENTERTAINMENT tania.vandenberg@stonehagefleming.com

Tania has spent almost 10 years at Stonehage Fleming in South Africa gaining valuable experience assisting in the management of the

financial and business needs of wealthy global families, with a specialisation in sports and media personalities.

Prior to joining Stonehage Fleming, Tania was an Assistant Audit Manager in Assurance at PWC. She holds a Bachelor of Accounting degree with Honours from the University of Stellenbosch and is a qualified CA(SA).



**GLYNN CHAMBERS** DIRECTOR -SPORTS & ENTERTAINMENT glynn.chambers@stonehagefleming.com

Glynn is a Director within the Sports and Entertainment Division at Stonehage Fleming. He works closely with sports clients and media

personalities assisting and advising in the management of their financial and business needs.

Glynn joined the Group in April 2013 after working at KPMG Financial Services specialising in the audit of asset management and international insurance. Glynn spent five years working in our Switzerland offices before relocating to our London office. Glynn holds a degree in commerce from Rhodes University, is a qualified Chartered Accountant and has passed the STEP Diploma and STEP Advanced Certificate in UK Tax for International Clients.

## **CONTACT US**

If you think we may be able to help you and your family, please contact us for a discussion.

enquiries@stonehagefleming.com





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