

COOKIE NOTICE

June 2021



STONEHAGE
FLEMING

NOW AND FOR FUTURE GENERATIONS

INTRODUCTION

Stonehage Fleming uses cookies on its websites. You can find out more about cookies and how to control them in the information below

WHAT IS A COOKIE?

Cookies are text files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. They can also help to ensure that information you see online is more relevant to you and your interests.

WHAT COOKIES DO WE USE ON OUR WEBSITES

The types of cookies used on our websites may be classified into one of three categories: necessary cookies, analytics cookies and marketing cookies.

1. NECESSARY COOKIES

We use necessary cookies to let our websites run smoothly and to manage your cookie preferences. These cookies provide the user with functionality that includes allowing you to navigate between pages, see error messages and protect any information that you decide to send to us.

| | Name of necessary cookie | Purpose | Persistent or session | Duration | Set by | Type |
|---|--------------------------|---|-----------------------|----------|------------|------|
| 1 | Cookie_necessary | Whether to allow necessary cookies | persistent | 1 day | Web server | HTTP |
| 2 | Cookie_marketing | Whether to allow marketing cookies | persistent | 1 day | Web server | HTTP |
| 3 | Cookie_analytics | Whether to allow analytics cookies | persistent | 1 day | Web server | HTTP |
| 4 | CRAFT_CSRF_TOKEN | Security token to combat cross site scripting when submitting forms | session | session | Web server | HTTP |
| 5 | _ksession | Tests the cookie setting mechanism | persistent | 2 days | Web server | HTTP |

2. ANALYTICS COOKIES

Analytics cookies provide us with information on how you use our websites so that we may provide more relevant information to you, as well as additional information that is directly related to the content you are browsing.



| | Name of analytics cookie | Purpose | Persistent or session | Duration | Set by | Type |
|---|----------------------------|---|-----------------------|------------|------------------|------|
| 1 | _gid | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | session | 24 hours | Google Analytics | HTTP |
| 2 | Local_storage support_test | Used in context with the local-storage function in the browser allowing the website to load faster by pre-loading certain procedures. | persistent | persistent | Twitter | HTTP |
| 3 | _ga | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | persistent | 2 year | Google Analytics | HTTP |
| 4 | _gat | Used by Google Analytics to throttle request rate. | persistent | 1 day | Google Analytics | HTTP |

3. MARKETING COOKIES

Marketing cookies allow you to view adverts that are relevant to your interests when you leave our websites.

| | Name of marketing cookie | Purpose | Persistent or session | Duration | Set by | Type |
|---|--------------------------|--|-----------------------|----------|-------------------------|-------|
| 1 | r/collect | Used to send data to Google Analytics about the visitor's device and behaviour. It tracks the visitor across devices and marketing channels. | session | session | Google Analytics | Pixel |
| 2 | DSID | Allows visitors who go to Vimeo after visiting and outside the Stonehage Fleming domain to see relevant adverts. | session | session | DoubleClick (via Vimeo) | HTML |
| 3 | IDE | Allows visitors who go to Vimeo after | persistent | 2 years | DoubleClick (via Vimeo) | HTML |



| | | | | | | |
|---|--------------------|---|------------|---------|---------|------|
| | | visiting and outside the Stonehage Fleming domain to see relevant adverts. | | | | |
| 4 | Vuid | Identifies a user playing videos. | persistent | 2 years | Vimeo | HTTP |
| 5 | personalization_id | Not really marketing, but classified as tracking user to personalise video feed in terms of content type. | persistent | 2 years | Twitter | HTTP |
| 6 | guest_id | Allows identifying the user to further personalise the feed to the users followers. | Persistent | 2 years | Twitter | HTTP |

CHANGING YOUR COOKIE PREFERENCES

You can change your selected cookie preferences at any time by [clicking here](#).



