COOKIE NOTICE

June 2021

INTRODUCTION

Stonehage Fleming uses cookies on its websites. You can find out more about cookies and how to control them in the information below.

WHAT IS A COOKIE?

Cookies are text files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. They can also help to ensure that information you see online is more relevant to you and your interests.

WHAT COOKIES DO WE USE ON OUR WEBSITES?

The types of cookies used on our websites may be classified into one of three categories: necessary cookies, analytics cookies and marketing cookies.

1.   NECESSARY COOKIES

We use necessary cookies to let our websites run smoothly and to manage your cookie preferences. These cookies provide the user with functionality that includes allowing you to navigate between pages, see error messages and protect any information that you decide to send to us.

	Name of necessary cookie	Purpose	Persistent or session	Duration	Set by	Type
1	Cookie_necessary	Whether to allow necessary cookies	persistent	1 day	Web server	HTTP
2	Cookie_marketing	Whether to allow marketing cookies	persistent	1 day	Web server	HTTP
3	Cookie_analytics	Whether to allow analytics cookies	persistent	1 day	Web server	HTTP
4	CRAFT_CSRF_TOKEN	Security token to combat cross site scripting when submitting forms	session	Session	Web server	HTTP
5	_ksession	Tests the cookie setting mechanism	persistent	2 days	Web server	HTTP

2.   ANALYTICS COOKIES

Analytics cookies provide us with information on how you use our websites so that we may provide more relevant information to you, as well as additional information that is directly related to the content you are browsing.

	Name of analytics cookie	Purpose	Persistent or session	Duration	Set by	Type
1	_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	session	24 hours	Google Analytics	HTTP
2	Local_storage support_test	Used in context with the local-storage function in the browser allowing the website to load faster by pre-loading certain procedures.	persistent	persistent	Twitter	HTTP
3	_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	persistent	2 year	Google Analytics	HTTP
4	_gat	Used by Google Analytics to throttle request rate.	persistent	1 day	Google Analytics	HTTP

3.   MARKETING COOKIES

Marketing cookies allow you to view adverts that are relevant to your interests when you leave our websites.

	Name of marketing cookie	Purpose	Persistent or session	Duration	Set by	Type
1	r/collect	Used to send data to Google Analytics about the visitor's devise and behaviour. It tracks the visitor across devices and marketing channels.	session	session	Google Analytics	Pixel
2	DSID	Allows visitors who go to Vimeo after visiting and outside the Stonehage Fleming domain to see relevant adverts.	session	session	DoubleClick (via Vimeo)	HTML
3	IDE	Allows visitors who go to Vimeo after	persistent	2 years	DoubleClick (via Vimeo)	HTML

		visiting and outside the Stonehage Fleming domain to see relevant adverts.				
4	Vuid	Identifies a user playing videos.	persistent	2 years	Vimeo	HTTP
5	personalization_id	Not really marketing, but classified as tracking user to personalise video feed in terms of content type.	persistent	2 years	Twitter	HTTP
6	guest_id	Allows identifying the user to further personalise the feed to the users followers.	Persistent	2 years	Twitter	HTTP

CHANGING YOUR COOKIE PREFERENCES

You can change your selected cookie preferences at any time by clicking here.