

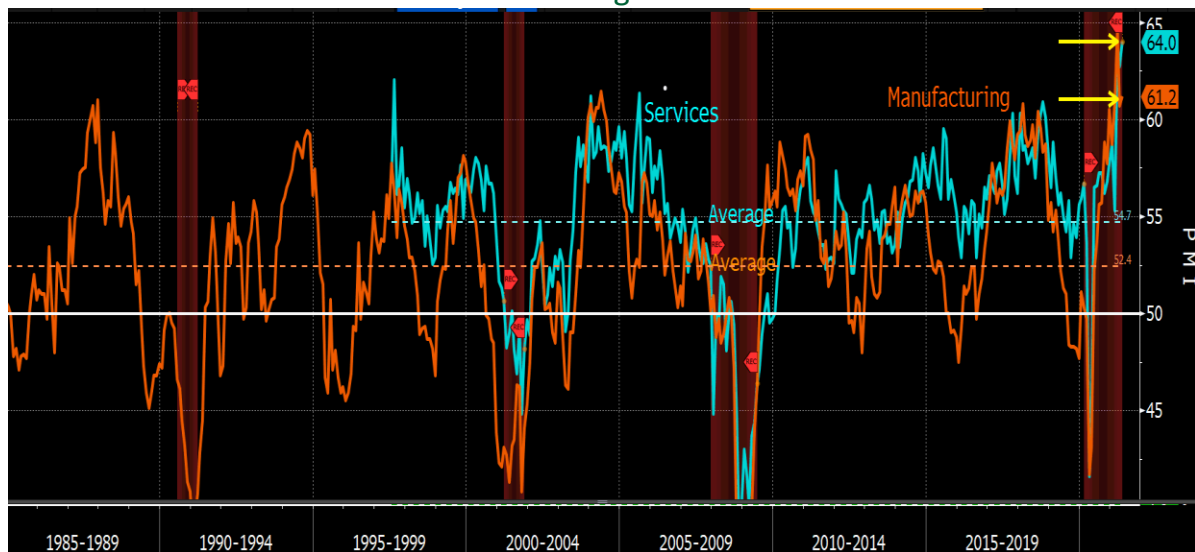
"I have just three things to teach – simplicity, patience, compassion. These three are your greatest treasures."

Lay Tzu

1. ECONOMIC RECOVERY

It seems the US economic recovery is well on track – in fact, chances are growing that it may turn out to be the strongest recovery from a recession considering the following charts:

US – ISM PMI Manufacturing and Services PMI indices



Both the Manufacturing and Services PMI indices are currently on pre-Pandemic record levels. This is also happening in the shortest period following a recession, implying a sharp V-shape economic recovery.

Philadelphia Fed Business Outlook Index vs S&P 500



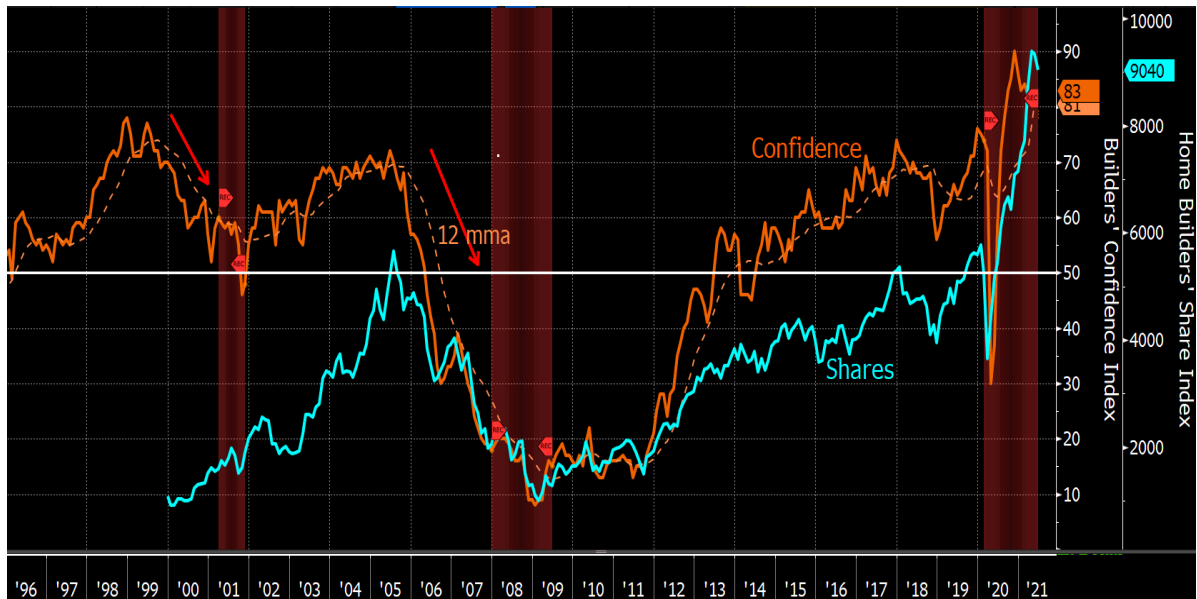
The above Business Outlook Index reflects a similarly positive picture – it is also on a pre-Pandemic record reading currently. It implies strong earnings recovery on its way. US shareholders have reason for optimism for solid operational performance to reflect in results.

*Source: Bloomberg & Stonehage Fleming Investment Management Limited. June 2021. **Past performance is not a guide to future performance.***

2. US HOMEBUILDERS

We have updated our charts on US Homebuilders. As we discussed in a previous note, data in this sector is a good leading economic indicator.

US – Homebuilders' Confidence Index vs S&P Homebuilders' Share Price Index

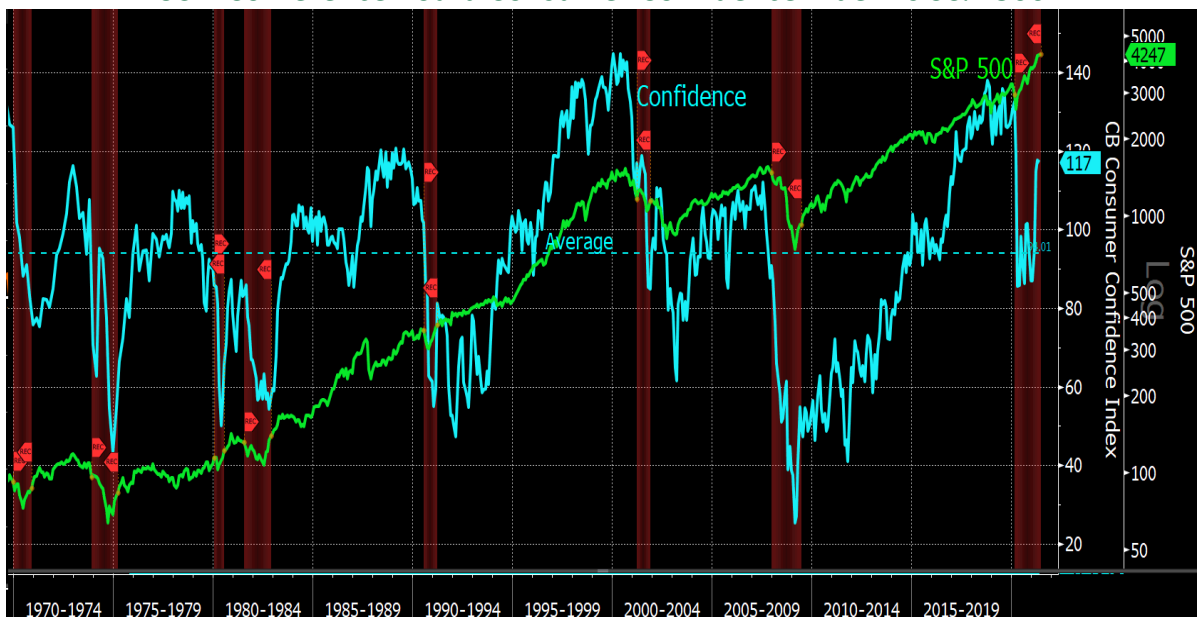


Strikingly, the above Homebuilder's Confidence Index is currently also on a pre-Pandemic record level. Their Share Price Index is currently over 50% above its pre-Pandemic peak level very early in the new economic cycle. This confirms high optimism in this sector about the US economy.

3. US CONSUMER

Seeing the importance of domestic consumption for the US economy, many wonder about the consumer's ability and willingness to spend. The following charts reflect on this theme:

US – Conference Board Consumer Confidence Index vs S&P 500

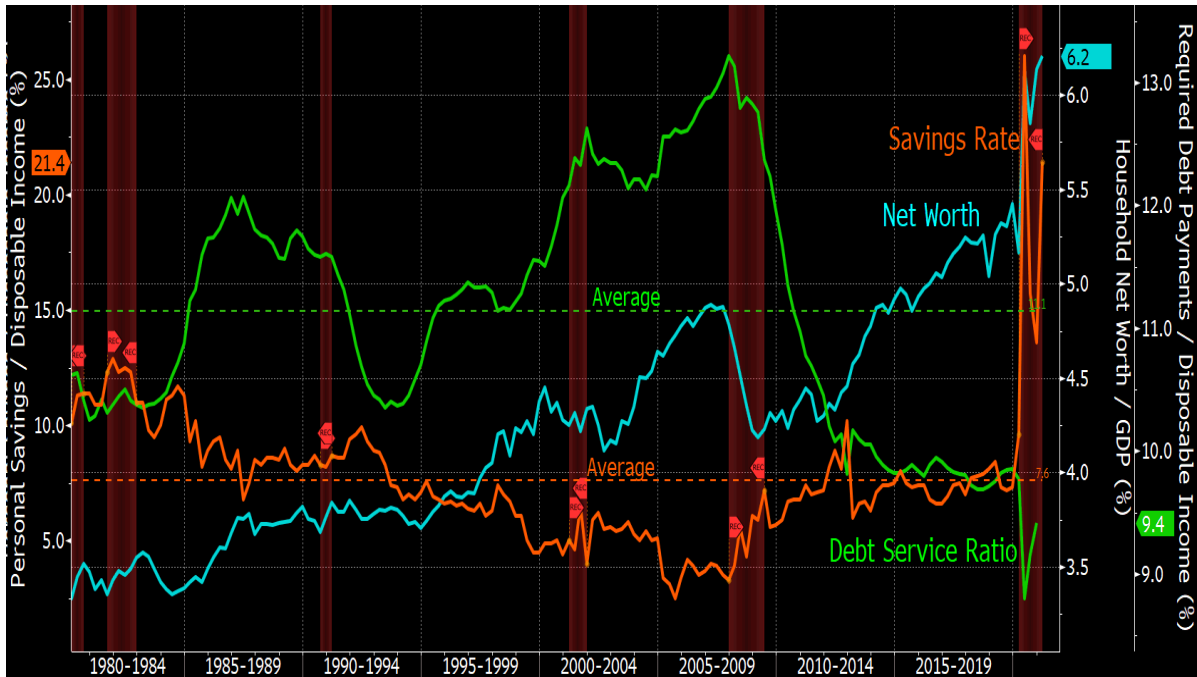


The above Consumer Confidence Index reflects valuable data. First and foremost, it dropped to around average levels only during the Pandemic. It has since recovered halfway to the record level it was prior to the Pandemic. This reflects some conservatism on consumers' side, with room for further recovery as they build comfort in the new economic cycle.

Source: Bloomberg & Stonehage Fleming Investment Management Limited. June 2021. **Past performance is not a guide to future performance.**



US Households – Financial Health



As the above chart reflects, US households are currently in a healthy financial position:

- Their Net Worth ratio is at a record level (the blue line). It is also at a record absolute level (not reflected in the chart), currently 17% above the level a year ago (it was then stable).
- Their Debt Service ratio is in single percentage digits (9.4%), at a record pre-Pandemic low level. Their Debt/ Asset ratio is at a record low of 12.9% (not reflected on the chart).
- Their Savings Rate shot up during the pandemic, despite their strong balance sheets.

The combination of these aspects clearly reflects a strong foundation for the US economy.

University Of Michigan Survey – % of Households Feel in a Better Financial Position Than a Year Ago

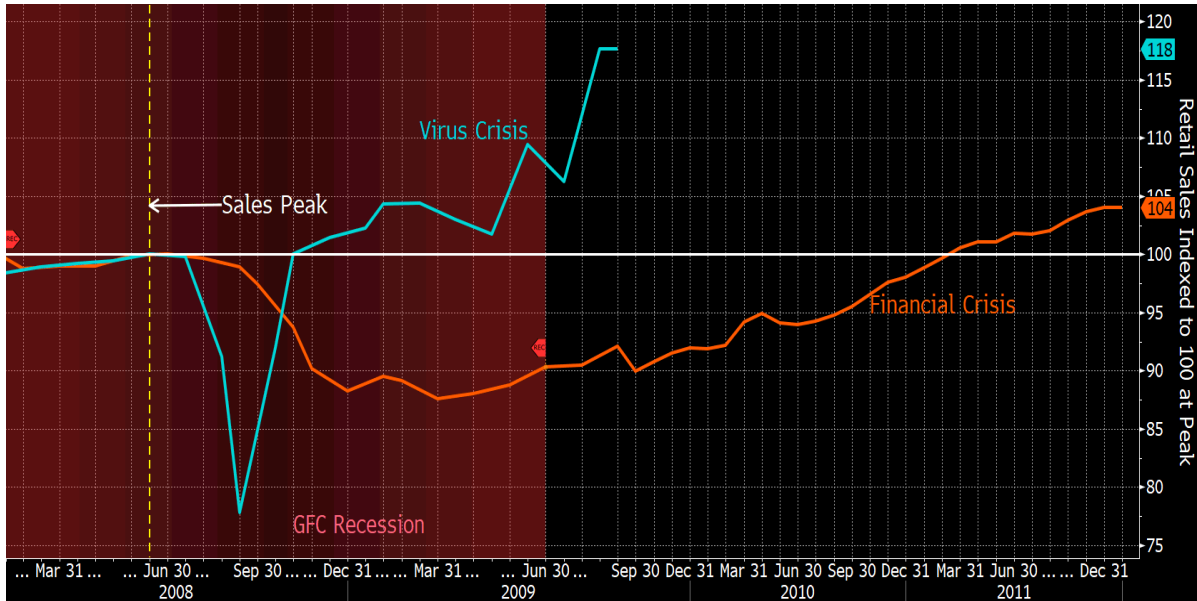


The above Feeling Better Financially Index reflects a much better position following the current recession than with previous ones, but still a level of reservation to go out and spend. Strikingly, as a separate point, the absolute number of job quits in the US is currently 9% above the pre-Pandemic level. Seeing the above information along with those in the earlier paragraphs of this note, we believe the next moves in this index can be upwards.

Source: Bloomberg & Stonehage Fleming Investment Management Limited. June 2021. **Past performance is not a guide to future performance.**



US Retail Sales – Indexed to Peak Level Immediately Before the Financial and Virus Crisis

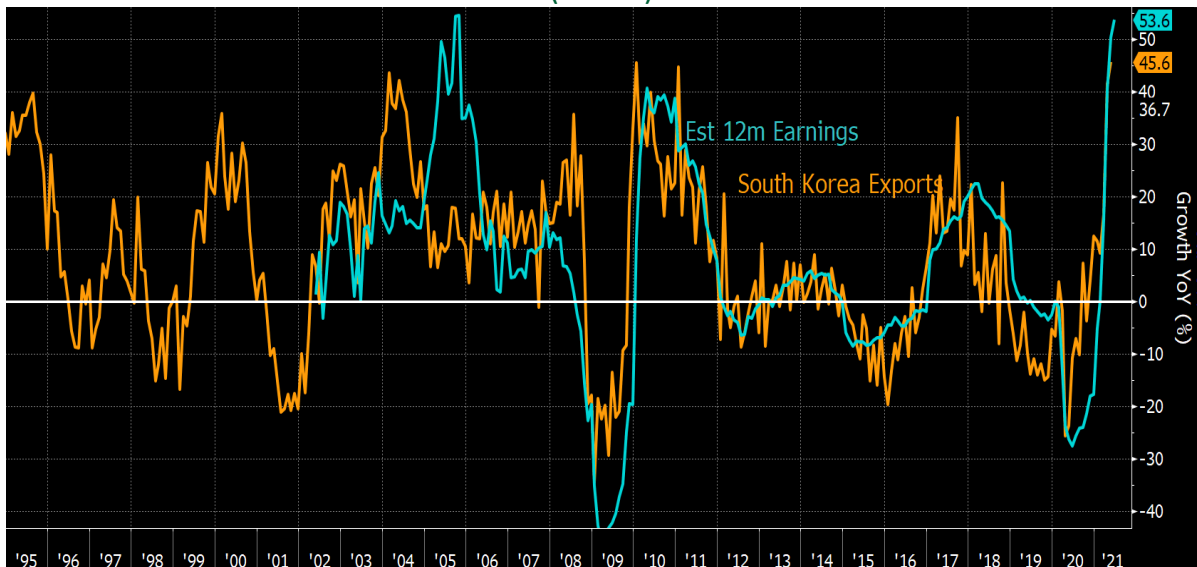


Despite the apparent conservative US consumer, US Retail Sales are already 18% above its pre-Pandemic peak (the blue line in the above chart). This is more than a quarter above the result with the Financial Crisis on a comparable basis (the orange line). We believe this is an early indicator of the impact consumption will have on the US economy.

4. EARNINGS POTENTIAL

We have a wealth of information to share around earnings recovery. The following chart is a good overall summary in this context:

South Korea Export Growth vs Consensus Earnings Growth for MSCI World AC Index (YoY %)



South Korean exports (specifically, because of the nature of those goods) and World Trade are good indicators of global economic conditions and therefore earnings potential. World Trade is currently 10% above its level when the pandemic stuck, while South Korean exports are booming, currently growing at a record level of +46%.

Consensus earnings growth expectations for the MSCI World AC Index is currently +54%. This can cushion share prices for a while.

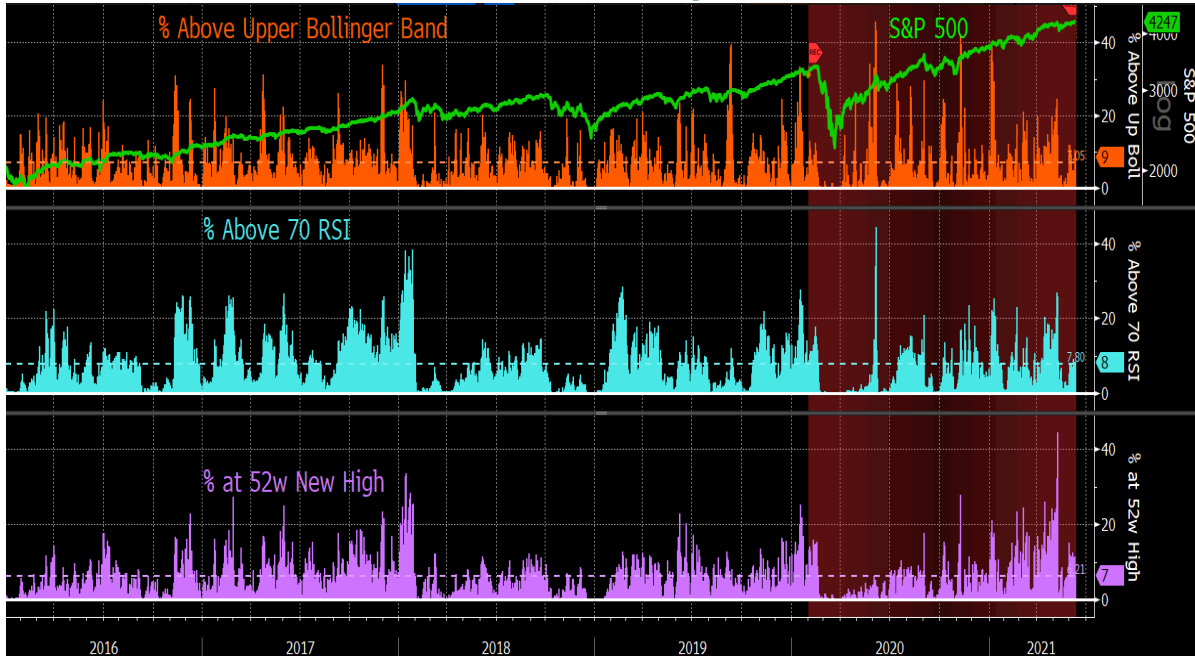
Source: Bloomberg & Stonehage Fleming Investment Management Limited. June 2021. **Past performance is not a guide to future performance.**



5. TECHNICAL PICTURE

There is little doubt that the market has run hard and may appear overbought considering its further short-term potential. The following charts shed some further light from a technical perspective:

S&P 500 – Percentage of Members Trading Above Upper Bollinger Bands, 70 RSI's and 52 Week Highs



The above chart reflects three different potential overbought metrics, along with each's average levels over time (the dotted horizontal lines). Strikingly, all three metrics are currently close to their respective averages and do not reflect materially overbought situations.

S&P 500 vs % of Members Trading Above 200-day Moving Averages



The market breadth data in the above chart reflects the overall level of investor optimism. Too much optimism can spell danger. That said, the data seems more effective as a contra indicator buy signal when the breadth is very narrow (low readings). It has happened only three times this century that 95% or more of the number of S&P 500 members trade above their respective 200-day moving averages (reflected by the vertical lines). All those times have been relatively early in the positive economic cycle and have been followed by a rising market.

All said, technically the market does not seem to be as overbought as may have been feared.

Source: Bloomberg & Stonehage Fleming Investment Management Limited. June 2021. **Past performance is not a guide to future performance.**



6. BOND MARKET

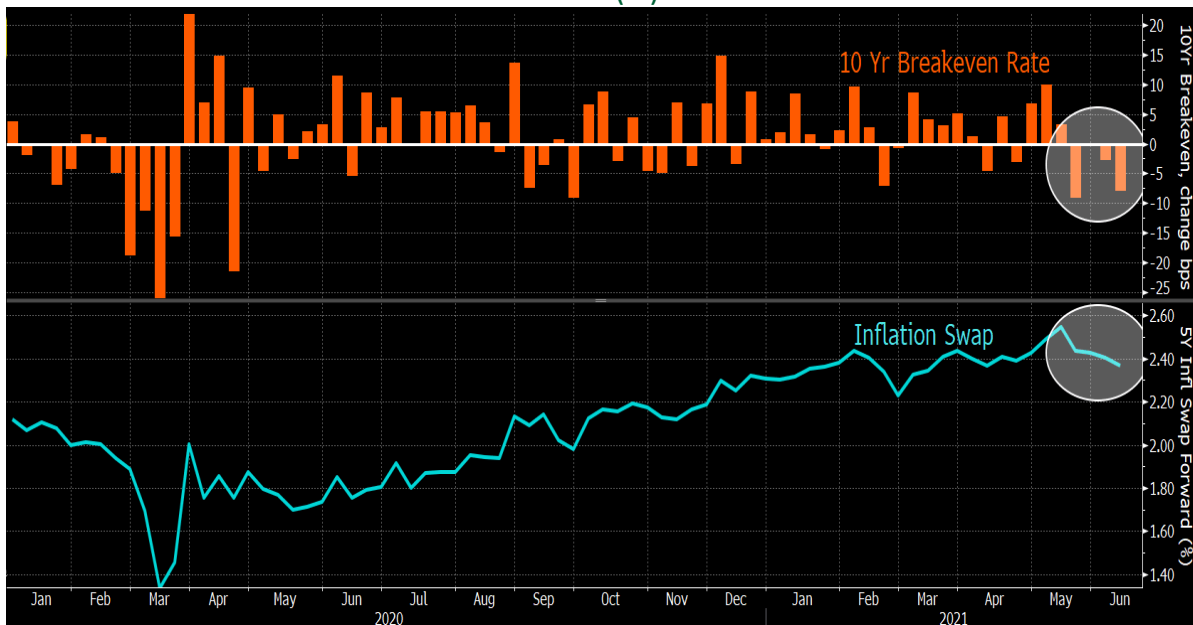
The US Bond market is the world's most liquid market and the best barometer of changing investor perceptions. It is striking that, irrespective of general headline comments of high risk for sharply increasing rates, the Ten-Year Treasury Yield has turned lower and already broken its technical 50-day average support downwards. The following charts are relevant in this context:

US Lumber Price (\$) and Maximum Drawdown (%)



The lumber price exploded during the pandemic because of supply line issues with strong demand. Demand continued growing strongly, but it seems some supply issues are being addressed with the result that the price has already dropped by over a third. This can be a first signal of supply line issues becoming water under the bridge.

US – Ten Year Breakeven Rate Weekly Change vs Five Year Inflation Swap Forward Rate (%)



It is striking how both the Breakeven and the Inflation Swap Forward rates have receded over the past four weeks. The Federal Reserve, amongst others, take cognizance of the latter in their deliberations. Along with this, the Copper/Gold ratio has also receded recently which ties in well with the lower moving Bond yield.

We are not, by any means, implying that inflation and higher bond yield risks are receding. Our point is mainly to warn against excessive pessimism on this front.

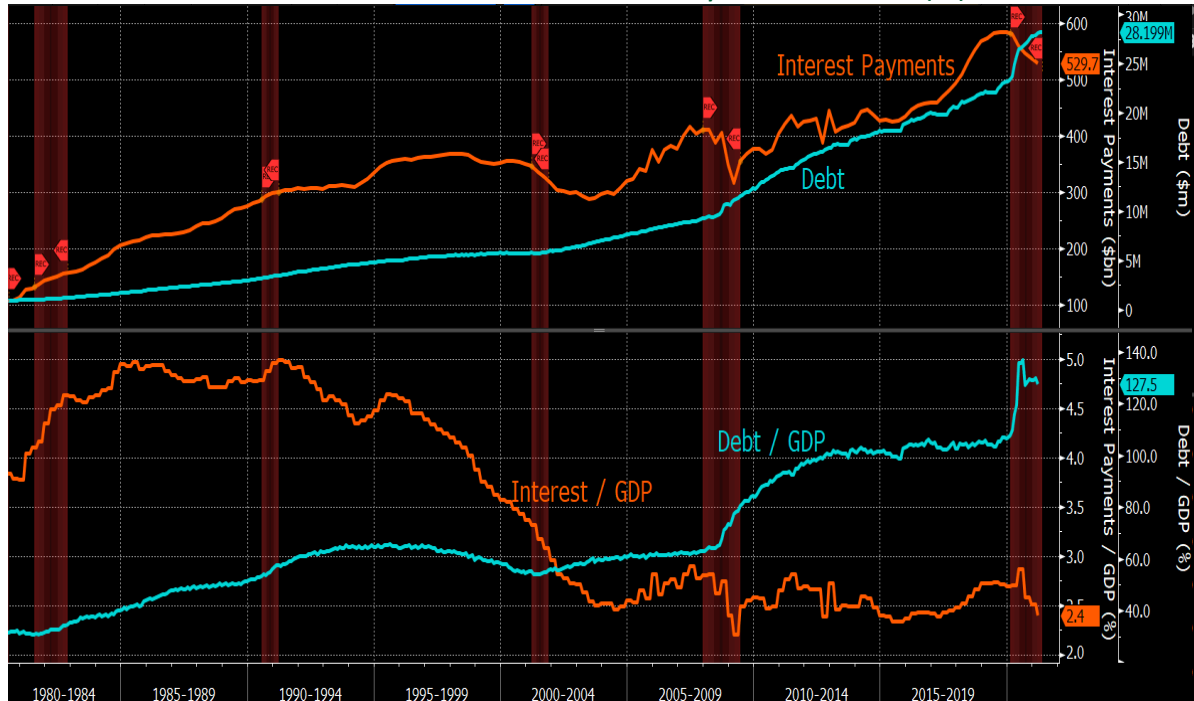
Source: Bloomberg & Stonehage Fleming Investment Management Limited. June 2021. **Past performance is not a guide to future performance.**



7. BIDEN BOOST

President Biden seems to have the support from the other G7 nations to implement his aggressive stimulatory package and 'carry on spending'. Many investors are concerned about the potential consequences for US debt levels. The following chart provides some perspectives in this context:

US - Federal Debt and Interest Payments vs GDP (%)



Federal Debt levels have further increased sharply through the pandemic (blue line, top chart). As a percentage of GDP, it has also increased to unprecedented levels (blue line, bottom chart).

Despite lower interest rates, interest payments continued to increase since the Financial Crisis, up to the Pandemic. It has since started to recede (orange line, top chart). As a percentage of GDP, though, it has been relatively flat since the Financial Crisis (orange line, bottom chart). On this basis, it is currently close to a record low.

This chart makes it clear why continuing low interest rates are so critical for the US administration to be able to stimulate their economy. The alternative scenarios can be bleak.

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